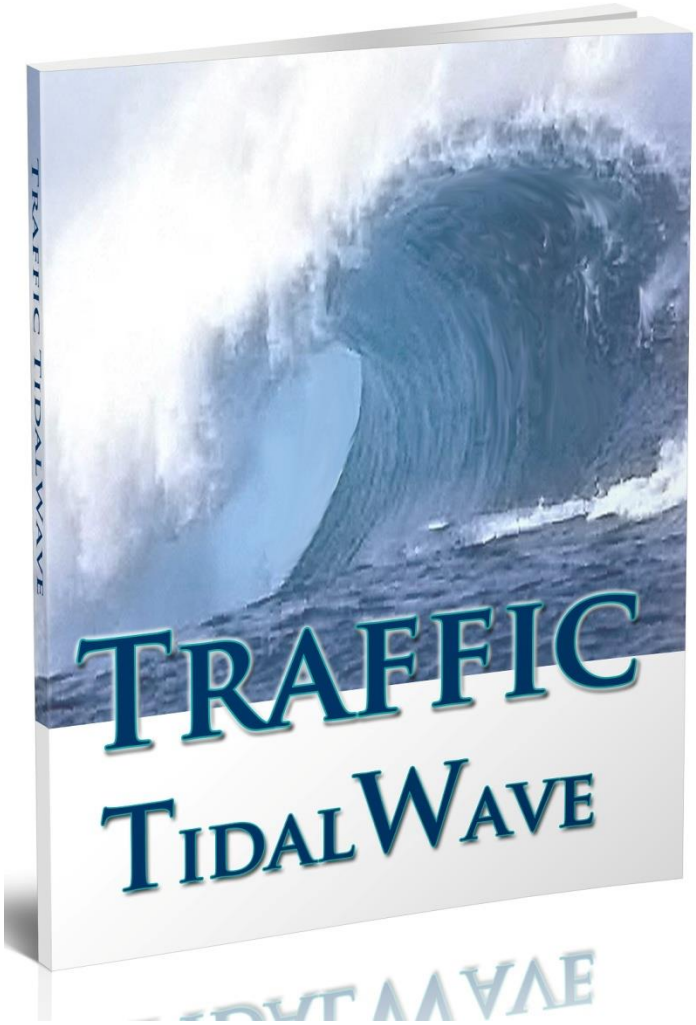
TRAFFIC TIDALWAVE



How Using Google ™ Alerts Grabs YOU FREE Targeted Traffic!

Finally Revealed Secret Method SENDS Laser Targeted Leads, Targeted Buyers, And Even Massive Inbound Links To Your Website –Regardless Of What Algorithmic Changes Google Is Doing!

The Legal Stuff, Oh NO!

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Introduction – Limitless Supply Of Real Traffic?

When I first stumbled across this concept as a system, I was almost in SHOCK; imagine finally having a powerful, easy and productive system for making limitless supplies of traffic, targeted leads and niche specific backlinks.

Imagine getting all of this FREE using Google to help you do it. IT'S TRUE.

The best part is what this system doesn't cost you. . .

It's **NOT** going to cost you one DIME in PPC, it's **NOT** going to cost you hundreds of hours doing article marketing. It's **NOT** going to frustrate you beyond belief like 99% of often difficult programs to generate traffic. You DON'T have to sit at the computer for months building backlinks and begging for link swaps either. It all happens naturally.

In fact the **Traffic Tidalwave System** may be everything you ever you need to do **all** of these tasks that you might be already doing separately – and for less time:

1. **Generate a constant flow** of pre-qualified leads to any business model

2. **Create and sustain a niche specific powerful backlinking** campaign

3. **Offer you advice, tips, strategies** and cutting edge commentary about YOUR field

4. **Grab an ever growing flow of TRAFFIC** from targeted niche specific leads

5. **Stay ahead of 99% of your competition** and respond faster, even adapt faster

You can do all of the above simultaneously

It is almost TOO good to be true.

Imagine all the people you would need to hire to accomplish this. Imagine all the MONEY you would have spent too, hiring, outsourcing, struggling and paying a fortune in advertising.

The inability to **"strike when the steel is hot"** is another big reason people cannot compete effectively. The Traffic Tidalwave System even helps here – delivering the entire above list in REAL time - when people are LOOKING for answers to their problems, the absolutely BEST time to convince them to try your product or service.

The Traffic Tidalwave System is a softsell in a way people like; you provide ANSWERS right as people are looking for them and this is more effective when compared to ad placement – people who read ads know they are being marketed to and do not like it.

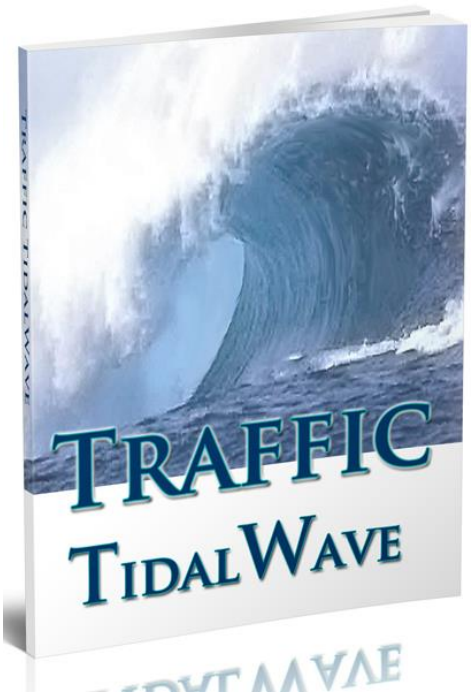
Stop spending a fortune marketing and follow this system!

Give it a try today!

[Author Name Here]

Core Concepts Revealed

The core concept of this traffic system is actually so simple you might kick yourself for not knowing about this.



Yet do not be fooled.

There are many facets to how this all works starting with the understanding about the real power of Google Alerts.

It's truly a set and forget system once you master it and you will come to LOVE it.

That is the beauty of it. Set and forget or in this case set and be constantly serviced with leads, traffic to your website AND all the other great things I mentioned in the introduction.

The typical use of Google alerts will not produce the kind of traffic, leads and backlinking unless you follow this system.

The Traffic Tidalwave System's main feature is supercharging Google Alerts by forcing Google toprovide you the most relevant information on the planet concerning YOUR niche.

The Google alert system actually becomes the ENGINE for your success, and your ONE SOURCE to finding you everything you could EVER need for your business.

It's HOW you set things up and how you use it that gives this system its awesome power. Google will provide to you everything, finally without spending any money.

An Overview Of The Google Alerts System

Information. We all need it and getting the right information is essential as marketers. We need to "plug in" to as many good sources that can quickly allow us to survive as marketers.

Normally, you would have to do Google searches, join blogs, go to YouTube, and find popular websites, social groups, Facebook, Twitter, subscribe to tons of RSS feeds etc. just have a chance to stay on top of all the changes in your niche.

Everything I just mentioned is critical for your success. So what is one of the best ways to keep your finger on the pulse?

Google Alerts Is Where To Start

Google Alerts are emails automatically sent to you when there are new Google results for your search terms. You can also choose to have your alerts delivered via feed to the feedreader of your choice (e.g., Google Reader or add the feed to your iGoogle page).

Search terms?

YES! So just like you would do a regular search, and see results, this is what in essence Google Alerts are but saving you a HECK of a lot of time.

If it's interesting to you, it's a good subject for a Google Alert. Many alerts are set up by people who are:

- monitoring a developing news story
- keeping current on a competitor or industry
- tracking advances in their field
- getting the latest on a celebrity or sports team
- watching for new videos, commentary or newsfeeds that match a specific topic

The goal will be to first **identify words** that will help you keep a finger on the pulse and enter these in your newly created alerts.

These words will allow you to "plug in" to these information sources and they search out based on the interval of time you set for the subject(s) you want more information for.

Creating Your First Effective Use Of Google Alerts System

Keep yourself informed – here is how!

Let's say your niche is online gaming. You want to keep up with all the changes in the gaming environment, find out more about gaming tests and free giveaways are, even where conventions are being held and any related data on your favourite online game, World Of Warcraft.

If you were using Google Alerts your first step is to create or use an existing gmail account that you will use specific to this niche (it's free).

I created an entirely new Gmail account for this demonstration. It's a really good idea to create a new Gmail account just for each group of "words" you will be using.

Here is my Gmail account for this example:

OnlineGamesExampleForTidalwave@gmail.com

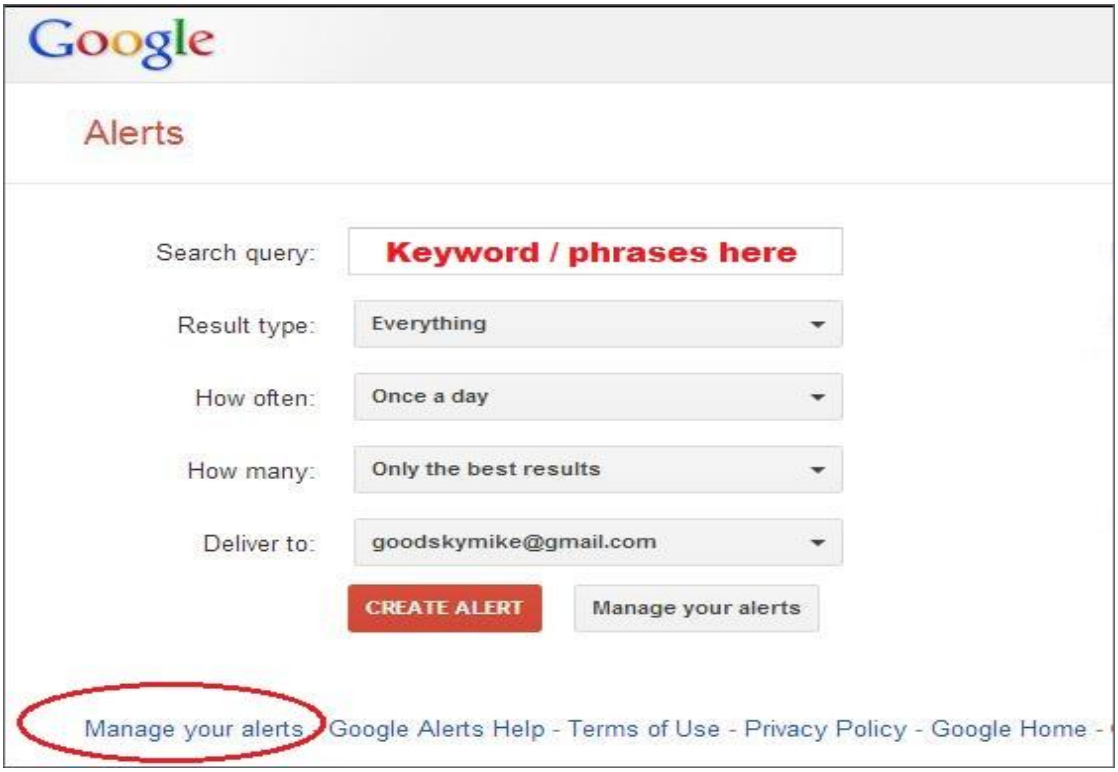
Initially, I decided on three words I thought would best keep me informed:

1. gaming

2. online games, and

3. World of Warcraft (often referred to as WoW).

Next I went to Google Alerts to create this free account.



Google Alerts currently offers 6 variations of alerts - 'News', 'Blogs', ''Videos', 'Discussions' and 'books' (and an 'everything result')

- A 'news' alert is an email aggregate of the latest news articles
- A 'blogs' alert of the latest blogs /posts that contain the search terms
- A 'videos' alert of the latest videos that contain the search terms
- A 'discussion' alert of the latest results from group shares
- A 'books' alert of the latest books that contain the search terms of your choice

Everything is from multiple sources (News, Web and Blogs etc.) into a single email to provide maximum coverage on the topic of your choice.

Set Up Is EASY . . .

-Starting at the top I put my first term **"online gaming"** in the search term box.

-Next I selected the type of media from the drop down tab, I chose **everything.**

-Now I selected from the how often drop down tab, as it happens.

-I chose **all results**

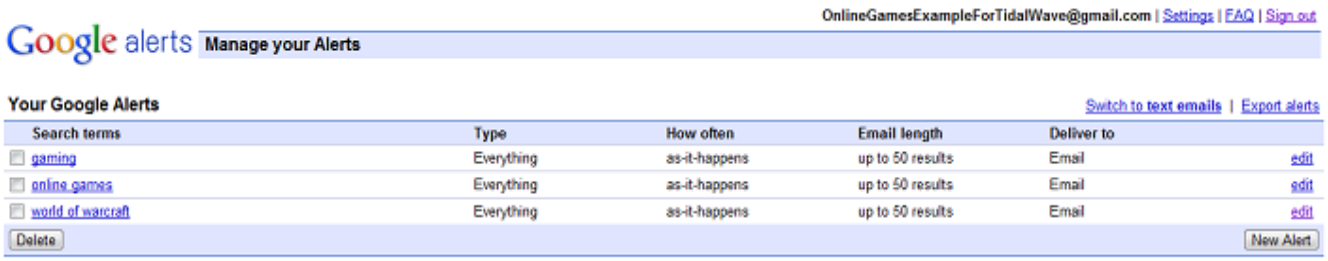
-Lastly, I put my newly created email in the bottom and clicked **create alert.**

Pretty simple, huh? Notice you can sign in to the bottom (manage alerts) to manage your alerts. This includes making any of the changes above, even deleting an alert.

Now simply repeat this process over and over

This is the end result of these three words in the Google alerts system, after I created each alert to gaming, online games and world of Warcraft.

This took me about 5 minutes to do:



Under **Results** you are allowed to choose the MEDIA you want to watch. I chose everything because I want news reports, blogs, videos,books and even group and forum posts.

It's a constant stream of NEW and older media you can sort through for all of your needs. If you wanted to only target a specific type of media for a specific word, you can.

This can be very specific AND highly targeted words as well.

I bet your mind is already turning to the possibilities of just how powerful this one feature of Google Alerts is. This is just the beginning.

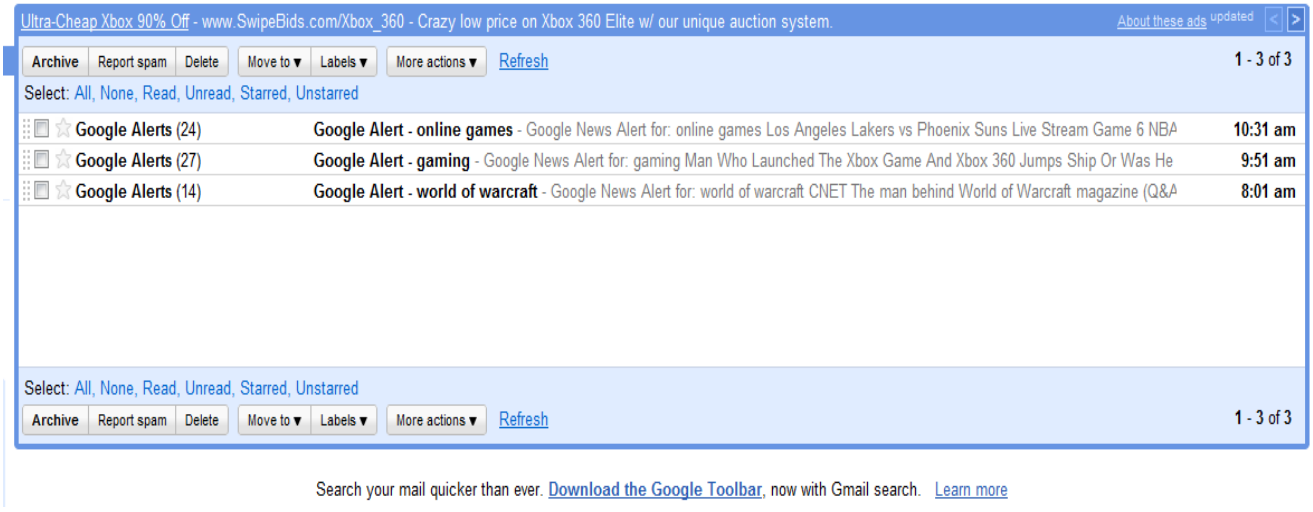
Now next is how often you want your alerts delivered.

The choice is from once a day, once a week to as it happens.

Getting alerts right as they happen are a priceless feature that I always use because in my niche the first to respond usually gets the business.

Once a day setting is just fine if you want to pick a specific time to do your alerts. You can check every 24 hours after the first day has gone by but as it happens is better.

Now after less than 24 **hours** look at the results of just three words placed in the alert, each group of email responses is from each word we chose, **online games**, **gaming** and **world of Warcraft**:



Remember EACH alert has MULTIPLE alerts inside so this multiplies your leads exponentially . . .

The numbers of information sources that are delivered to you are practically limitless.

You can create up to ten alerts at a time using the Google Alerts home page. Once you confirm your alerts, you can create up to 1,000.

To view and manage all your Google Alerts in one place, you may want to use a Google Account or a gmail as this will be considered verified.

Then you can create almost limitless alerts(ive never used more than 300) and if you are ever limited you can just create a new Google Gmail account.

Jeesh – it is mind boggling because it is FREE!

To create more alerts, you can either delete any existing alerts or request alerts to be sent to a different email address. Please remember that you can only have up to 10 unverified Alerts at any given time.

Imagine how powerful that is. Instead of having to FIND things related to a niche, they begin to find YOU!

Look At This Alert (Just One)

Google Blogs Alert for: **world of warcraft**

World of Warcraft Character Guide — uclbog.com
World of Warcraft (or WoW) is a fantasy world, full of magical and unreal characters, nine cla
characters in total – this is the **World of Warcraft** character guide to help you work out who is
Visit Best Alliance.
uclbog.com - http://www.uclbog.com/

World of Warcraft Gold Guide for the Mage Class | Press Distribution
By David Hobson
The Secret to Making Plenty of Gold for Mage Class Characters In **World of Warcraft**, you will
chance to play different characters. Each character is.
Press Distribution - http://www.pressdistribution.net/

Director of Warcraft **World of Warcraft** free to visit Taiwan on ...
By admin
Blizzard president to join in and after Chinajoy2009 **World of Warcraft** game director J. Allen E
and go home but did not follow the Blizzard president Shun came to Taiwan for the upcoming **W**
Warcraft 3.2 Patch updates advertise ...

g.mmowe.com - http://g.mmowe.com/

Can a netbook run **World of Warcraft** and also questions about WoW?
If a netbook can run WoW can you give me some options? Under $400 if you can. Also, what is
Wrath of the Lich King? Does it give you more features and maps.
Cheap Deals on Cool Stuff - http://www.coolstuffdeals.com/

World of Warcraft Noblegarden Guide | Warcraft Quest
By Rob
If you have never joined the forces of the 8 million people involved with **World of Warcraft**, you
want to see what it is all about. Take a few steps beyond the threshold of Azeroth, and just see
ever come back out because the ...
Warcraft Quest - http://questcatcher.com/

Another thing that is noteworthy is each email has multiple responses. So even though the first column says 24 emails, **each** of these 24 singular responses have dozens of related sources inside each email based on **your settings of 'only the best' or 'all results'.** All results really deliver.

You now have a lot of great sources for your own blog, news, current trends, other blog entries, videos, contests, and many other social media sources without having to hunt all of this down every day.

You will never be without information, current events and ideas again in this niche.

An Overview Of How The Traffic Tidalwave System works . . .

This system is based on Google Alerts and using its power to pull leads based on the right words that you place in it.

As you can see just putting a few niche words in the Google Alerts system can result in a good flow of basic leads.

Now let's take this one step further.

The best word terms you can use are of course, **exactly** what your product or service delivers. So we want to start this process by first creating a list of informative words that apply to the niche we are promoting.

Informative Words – these are basic generalized niche words you make a list of – for example: (online gaming, gaming, games, gamer, top games, world of Warcraft, WoW)

Next we will use these words and formulate them into traffic generating questions. When you ask a question on Google, something pretty amazing happens. Google tends to return highly relevant very recent leads, like people asking that specific niche question.

Formulating Question keywords

This is a specific phrase you might use to help generate leads, find useful niche forums, and a way to eventually generate niche specific backlinks. Example: (Where can I find a good *online game*?) We add **a question** to the word we choose.

Now we can use these questions and **add on** buying terms.

Buying keywords- These people are at their final stage of the buying decision. Example: (Where can I buy the earliest version of **world of warcraft** ?)

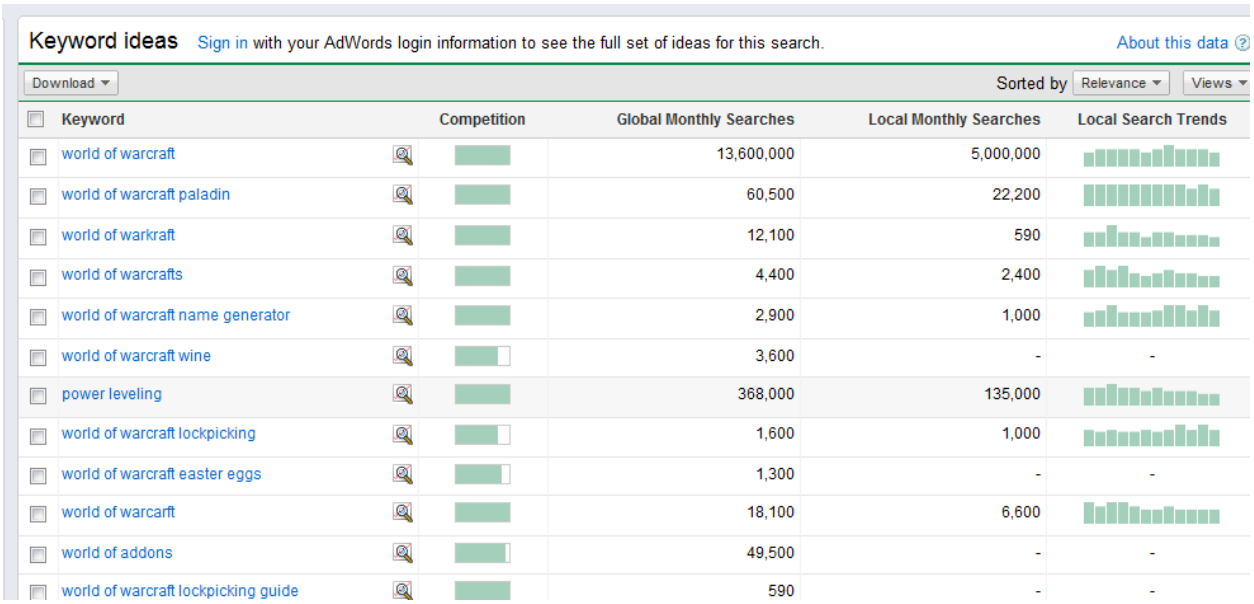
I will go into greater detail soon about all of this. First we need to create a list of highly responsive words that are niche based.

Google Keyword Tool To Compile A Great Word List

Google has really great tools. Because Google will tell you exactly what search terms are related to yours, you can find numerous additional related words you can add to your alerts campaign. Because Google wants you to use the most competitive keywords (as they are expensive) you will now be able to turn the tables on Google.

https://adwords.google.com/select/KeywordToolExternal

Of course by typing in your main keyword here you can get literally hundreds of good results. The trick is to also then copy this list and research how many searches are done for your more popular terms. As you can see the data you need is here below but you need to crosscheck with a few other sources I will provide for you:



Keyword ideas Sign in with your AdWords login information to see the full set of ideas for this search. About this data

Download Sorted by Relevance Views

Keyword	Competition	Global Monthly Searches	Local Monthly Searches	Local Search Trends
world of warcraft		13,600,000	5,000,000	
world of warcraft paladin		60,500	22,200	
world of warkraft		12,100	590	
world of warcrafts		4,400	2,400	
world of warcraft name generator		2,900	1,000	
world of warcraft wine		3,600	-	-
power leveling		368,000	135,000	
world of warcraft lockpicking		1,600	1,000	
world of warcraft easter eggs		1,300	-	-
world of warcarft		18,100	6,600	
world of addons		49,500	-	-
world of warcraft lockpicking guide		590	-	-

Unlike costly Google Adwords campaigns where the top keywords can cost you a fortune, the terms you will use and drill down to, are going to be free to set up.

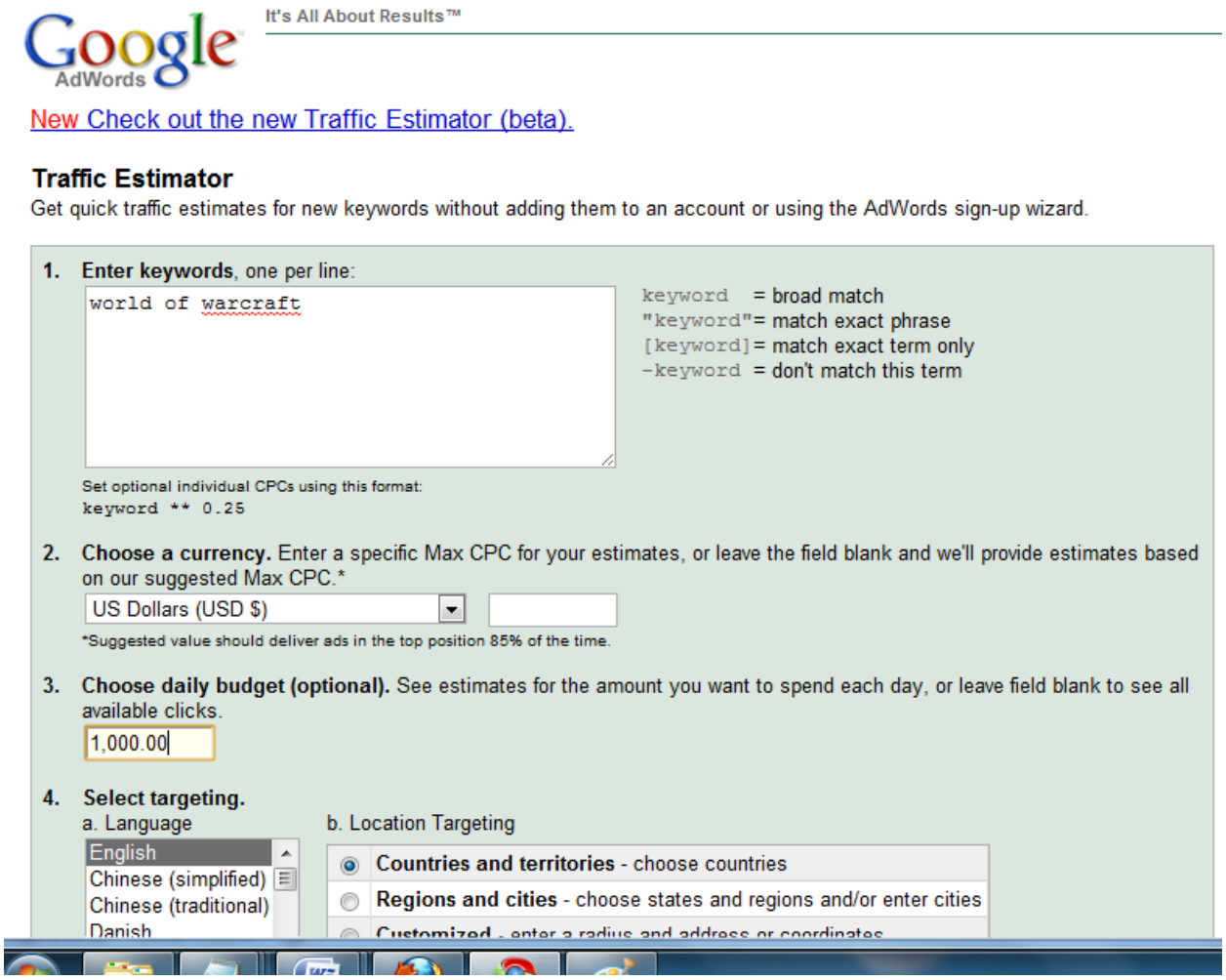
In fact a little research into some of the top performing keywords for your product or service, and related synonyms will help you choose top performing words.

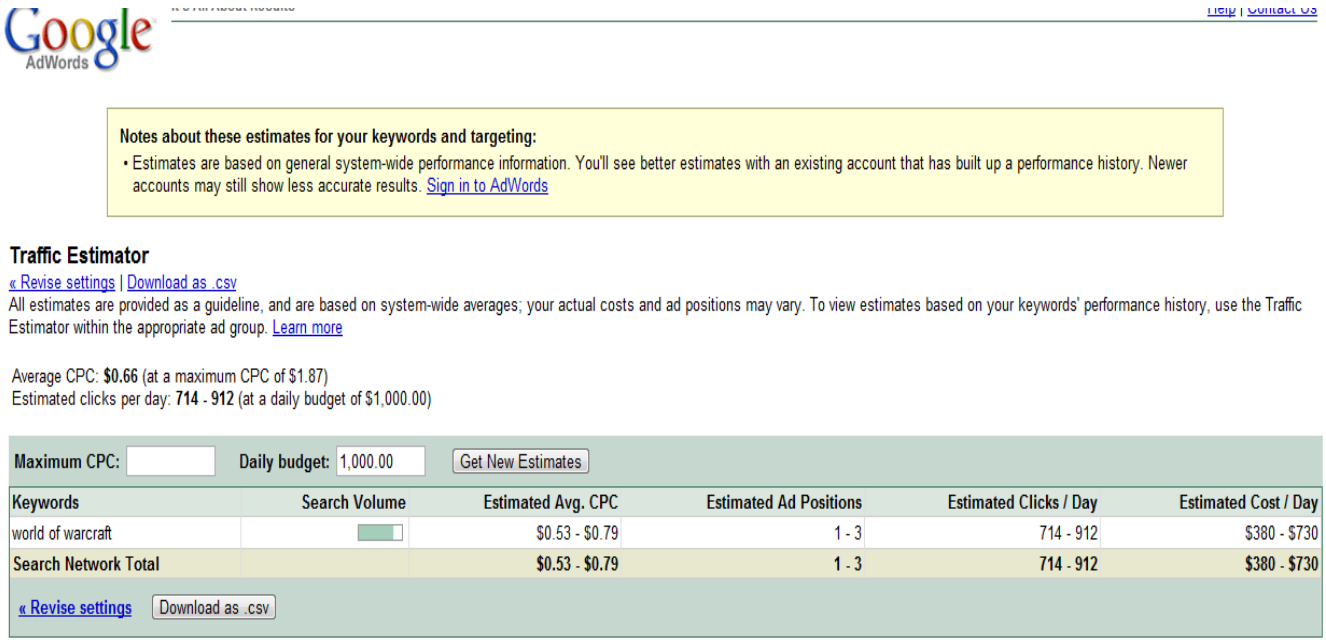
Also unlike adwords where you had to target mid range keywords because these were affordable and more competitive, using Google Alerts lets you target more responsive keywords because they are free. You won't spend a single dime on any of them.

Using the Google Traffic Estimator Tool To Get The Latest Results

In this step, you can find out exactly which keyword terms in your list will bring in the most traffic. Go to the Google Traffic Estimator Tool here:

https://adwords.google.com/select/TrafficEstimatorSandbox





Notes about these estimates for your keywords and targeting:
• Estimates are based on general system-wide performance information. You'll see better estimates with an existing account that has built up a performance history. Newer accounts may still show less accurate results. Sign in to AdWords

Traffic Estimator
« Revise settings | Download as .csv
All estimates are provided as a guideline, and are based on system-wide averages; your actual costs and ad positions may vary. To view estimates based on your keywords' performance history, use the Traffic Estimator within the appropriate ad group. Learn more

Average CPC: **$0.66** (at a maximum CPC of $1.87)
Estimated clicks per day: **714 - 912** (at a daily budget of $1,000.00)

Maximum CPC: Daily budget: 1,000.00 Get New Estimates

Keywords	Search Volume	Estimated Avg. CPC	Estimated Ad Positions	Estimated Clicks / Day	Estimated Cost / Day
world of warcraft		$0.53 - $0.79	1 - 3	714 - 912	$380 - $730
Search Network Total		**$0.53 - $0.79**	**1 - 3**	**714 - 912**	**$380 - $730**

« Revise settings Download as .csv

I put $1,000.00 in the daily budget because I want the full results for this keyword. I have no intention of spending a dime here; just get another traffic estimate as if I were a big spender.

As you can see if I had to pay for any of the top three places using Adwords –I could expect to spend up to $730.00 a DAY and this is JUST for a campaign focused in the USA! Worldwide the traffic estimates are staggering but Google assumes this is what would be my slice of the pie.

What I really discovered was that there are over 1,000 active SEARCHES available to me with the keyword, **World of Warcraft**, every day JUST in the USA . . . of course this is not a long tailed keyword as I am interested in events in the entire industry. Later I will demonstrate how to target what you need to sell products.

Critical Tip!

A lot of these people will not find what they are looking for or they will post on forums, news groups and many other places asking related questions.

Even if you cannot find related blog posts (unlikely) when you are done with creating your questions, you will pull related media that you can "piggyback" on to sell your products.

Google Trends is your next invaluable resource

Understanding the relative popularity of a query and the general trend in query volume over time, of keywords is a great way to spot trends that you can immediately begin to monetize. If you are also setting up affiliate programs using this system this information here is very useful.

So take your list of keywords and go here:

http://www.google.com/trends

.

While Google is hesitant to show you the exact search volume for your chosen keyword, you can garnish some fantastic information and get a pretty good idea how many searches a particular word is getting including trends, newsworthy relationships and even a global listings that will continue to affect your free traffic.

This is just one way to keep on the cutting edge and use Google's own tools to help you determine the best overall keywords and see events that are going on in any industry.

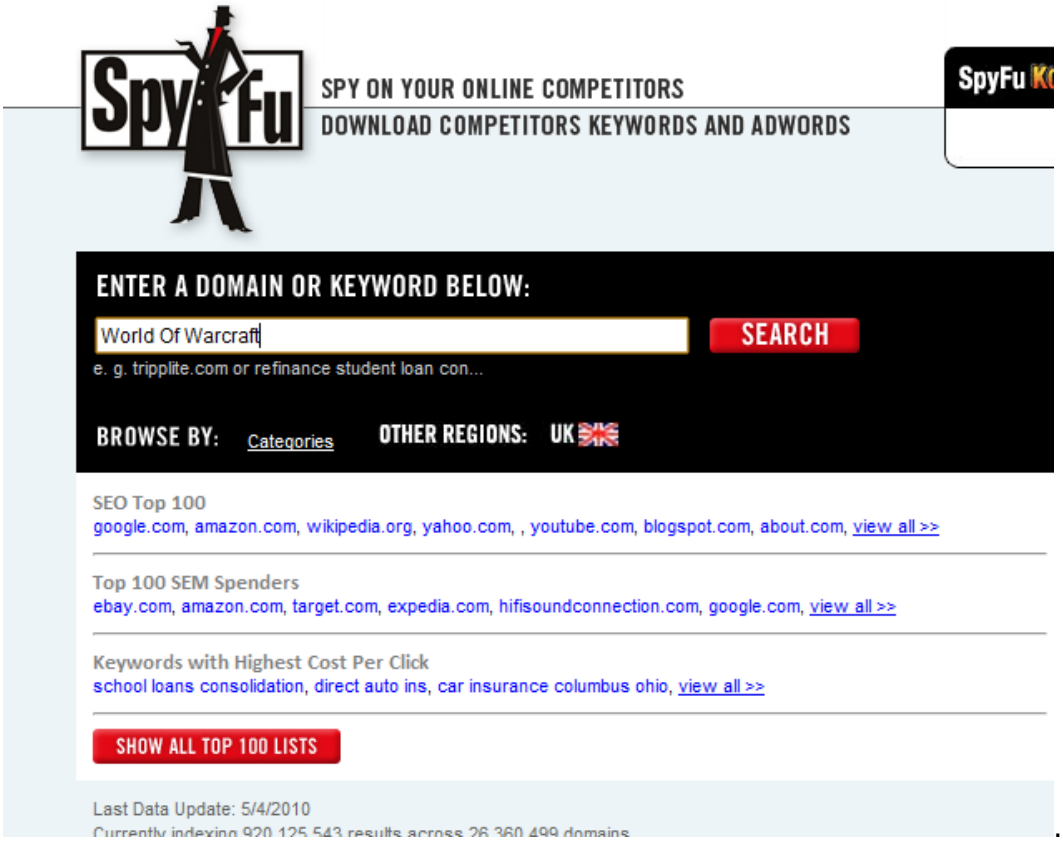
Below this graph (that was not shown here), were **the searches broken down by country.** This is really helpful to determine where the most searches are going on and can relate to your campaign later.

Spy Fu?

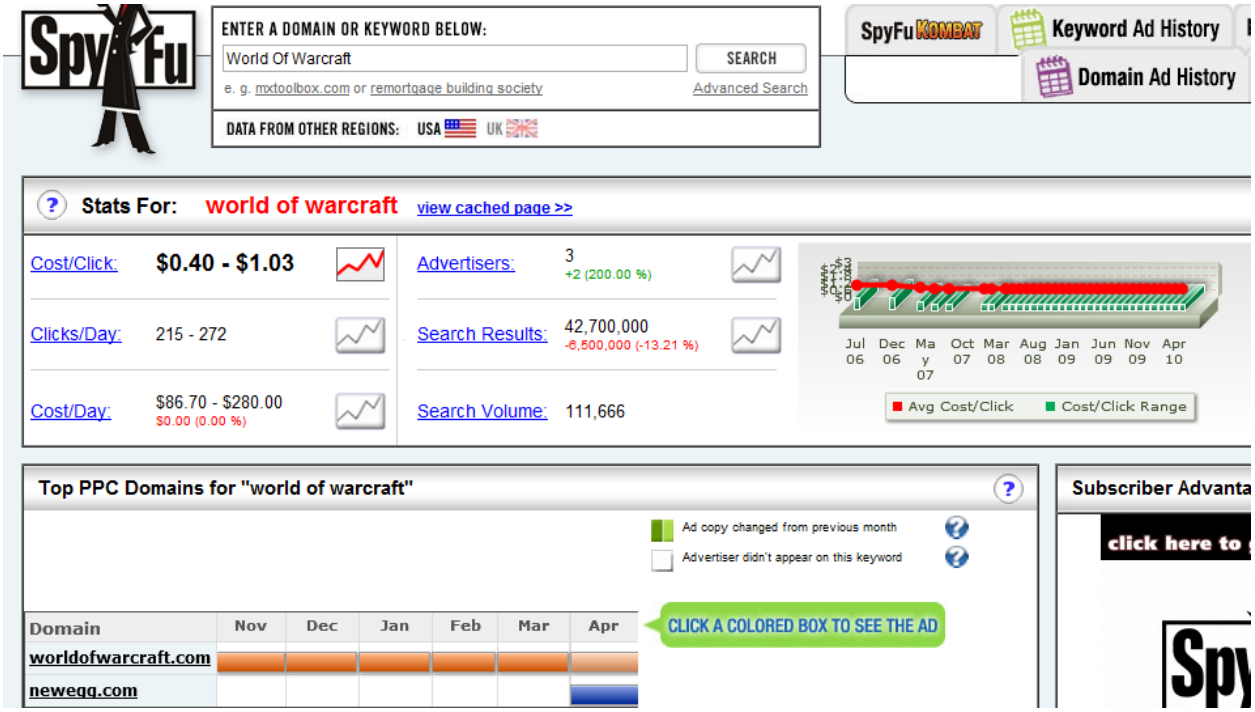
Have you heard about spyfu? If you haven't this incredible tool that can save you time, money and give you a leg up in any PPC campaign. We are going to use it to further our research. (PPC'ers pay attention here)

Let me show you how to siphon some of the top performing keywords by SPYING in your competition and just how easy it is. Remember we are NOT setting up anything as difficult as an Adwords campaign.

We are taking your existing keywords and analyzing them for search volume, checking them out using a few Google tools and lastly having a peek at our competition and what they are doing to siphon off their traffic without having to pay for these keywords!



So use this free tool (many more features in the paid version for those who spend a fortune on PPC this is a must have tool) to show you what your advertisers are doing and here is a place to gather valuable intelligence.



You can see the cost per click, clicks per day, daily costs, the total search volume daily
(111,666) even the current advertisers on Google on the first two pages so you can see how easy it could be to rank for this term.

There is lots of other data including the top domains, **their keywords** even how long the ads have been running. This also verifies the keywords you choose are good ones.

You can begin to see the power here.

You can spy on your top rivals, examine exactly what they are doing, "steal" their keywords and begin to offer YOUR services. Because you won't be paying for YOUR "ads" you simply use the best performing keywords in your Google alerts.

Use these systems to create a master keyword list. **Then we take that list to set up your Traffic Tidal Wave system.**

Starting The Traffic Tidalwave

Step 1 – You are going to take your current list of words you have created and begin to form these into specific questions . . .

Up to now you have been on the lookout for more specific words, using tools to evaluate them and building a list of good targeted terms. So what are you going to do with these words?

Once you have enough words (100 should be plenty) it's time to start **the adding on process** to fine tune this list for The Traffic Tidalwave System. You are going to create a specific and special kind of **question** that includes the word from your list as a phrase.

If I were selling a World Of Warcraft Player's Guide, I might start with this question like this:

"Where can I find the best world of Warcraft guide?"

Of course there is more to this process.

Like creating a specific question that acts like a long tailed keyword would on Google. You will use your word, and add your information that you are promoting and turn it into a buying long tailed "keyword" that you will then replicate.

Here's how to do all of this.

Step 2 - Here are some useful words you can add to your current word list to transform it into a buying, traffic creating question:

After tweaking and testing I came up with this list of great add ons to any keyword:

buy, purchase, price, lowest price of, get cheaply, at cost, low cost, new, find cheap, get the best price, low price, the best, best buy, best buy now, bargain, top, great, cheapest

Try and put yourself in the position of someone who is a potential customer for your product or service **and think about the logical questions** they might ask that could be answered by your product or service. Here are a few examples:

How can I buy (product + keyword)?
How can I purchase (product+ keyword)?
How can I find the best price of (product + keyword)?
What is the lowest price for (product + keyword)?

This is very easy and doesn't require any extravagant combinations of special words, simply use common sense. Just 10 alerts like this will yield you enough leads to keep you very busy if you did your keyword research. If you go ahead and do a few a day you will see more and more leads!

This will work for almost ANY niche that there is traffic online for.

Using universal question words

For example one of my three keywords was **world of Warcraft.**
If I sold a **product** related to this game, like in game currency (called gold, or WoW gold, **world of Warcraft** gold), I would set up this keyword question, **using universal question** words –

Who, What, Where, When, How:

Who Has the best source of **world of Warcraft** gold ?
Who can I buy **world of Warcraft** gold from?

What is the best source of **world of Warcraft** gold?
What is a safe source of **world of Warcraft** gold?

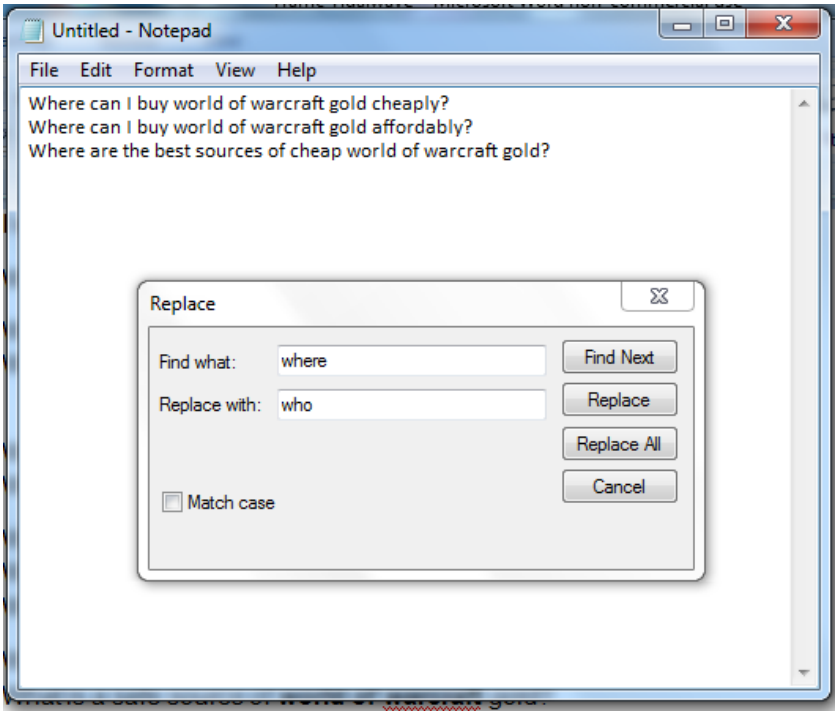
Where can I buy **world of Warcraft** gold cheaply?
Where can I buy **world of Warcraft** gold affordably?
Where are the best sources of cheap **world of Warcraft** gold?

What is the best source of **world of Warcraft** gold?
What is a safe source of **world of Warcraft** gold?

When is the best time to acquire **world of Warcraft** gold?
When is it safe to buy **world of Warcraft** gold?

How can I find the best sources of cheap **world of Warcraft** gold?
How can I find the best source of **world of Warcraft** gold?
How can I find a safe source of **world of Warcraft** gold?

You can use **notepad** to change these questions around by using the edit feature and replace feature to speed up this up:



Now click **replace all** and "where" becomes "who". Copy and paste. Now read them over and make any slight changes to make the new questions make sense.

Where can I buy **world of Warcraft** gold cheaply?
Where can I buy **world of Warcraft** gold affordably?
Where are the best sources of cheap **world of Warcraft** gold?

Becomes:

Who can I buy **world of Warcraft** gold cheaply?
Who can I buy **world of Warcraft** gold affordably?
Who are the best sources of cheap **world of Warcraft** gold?

Now the fix:

Who can I buy **world of Warcraft from** gold cheaply?
Who can I buy **world of Warcraft** gold **from** affordably?
Who are the best sources of cheap **world of Warcraft** gold? (looks good no changes)

Step – 3 In the next step, you will need to use those valuable questions you created as keywords to put in your Google Alerts account. Each question you create is like a long tailed keyword.

The entire question is placed in each alert just like a separate keyword would be. These questions will pull leads and deposit them into your alerts mailbox.

This system works well because you are funnelling targeted leads that are looking for the exact solutions you are offering, if you phrased your questions correctly.

If you keep an eye on trends, Use Spyfu to see top keywords, and formulate good traffic pulling questions you can continue to grow your leads. Every question you add creates more leads.

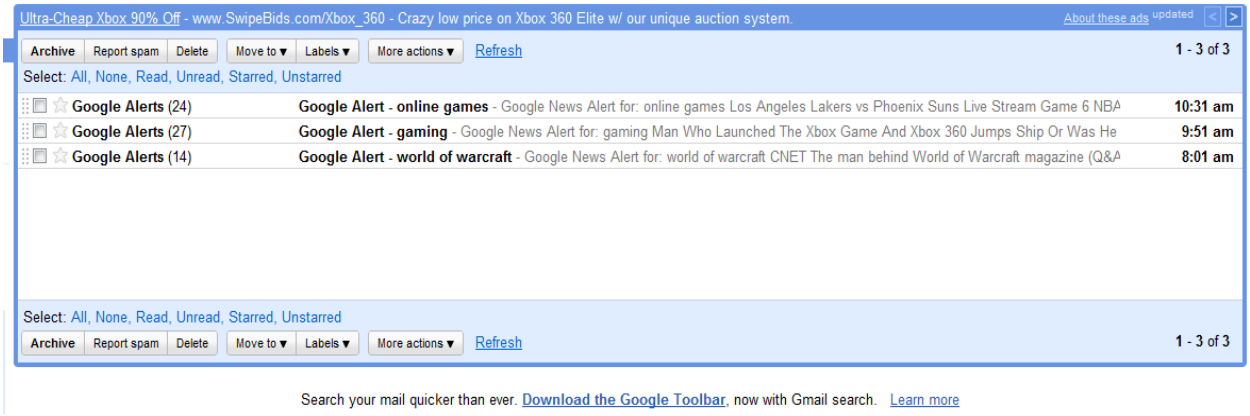
People post questions all over the internet on places like ASK, Yahoo Answers, forums and blogs trying to find the specific answer they need.

Although about half of the alerts you receive will be unsuitable, many of the notifications will be from people will be asking the exact questions that your product can answer!

I want you to let that sink in for a moment . . . there are companies charging a fortune to businesses for these kind of leads! YOU can now get them FREE!

And that's where the REAL magic happens. You are now siphoning super-targeted leads, all 100% free.

Step 4- you will sort through your alerts. You will see numerous news posts; you are looking for blog posts, forums and social media where people are asking questions and/or you can leave comments.



Here is an example of just 1 alert. There were over 20 sources in this 1 alert, and I found several usable media that I could respond to:

Google Blogs Alert for - "How can I buy world of warcraft gold cheaply from?"

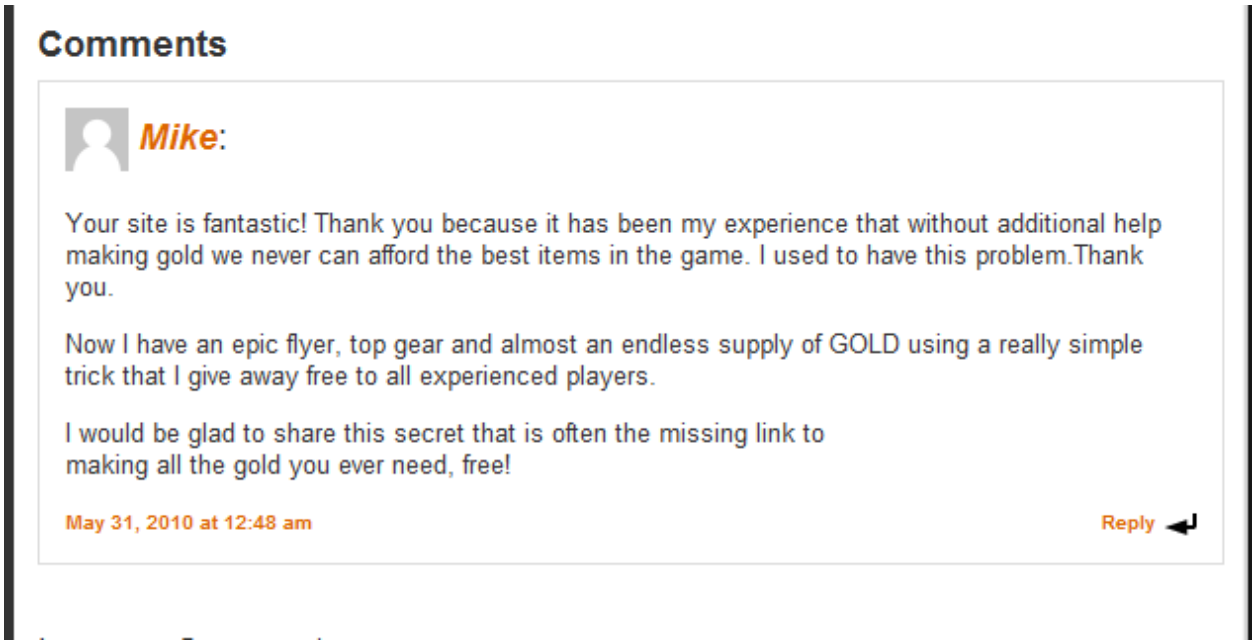
I chose this one . . . There were many others but for this example let's look at this:

World Of Warcraft Strategy Guide | Extreme Gameplay Hints

By admin

There are tons of **World of Warcraft** Strategy guides and gold guides available to the average **World of Warcraft** player. If you search Google for the key words **world of warcraft** strategy guides about 184000 pages pop up on Google. **...check out this blog**

After checking out this site I found a great blog with good commentary dealing with my niche, gold buying & selling. It receives decent traffic so piggybacking on this guide is a no brainer. Here is the commentary I left:



The Best Use Of Blogs – Build Backlinks & Softsell

If you know anything about this niche, this quick commentary just begs players to check out my information and admins LOVE posting things like this because they are complementary and informative.

Because I do not make my site the main focus of the post, and send traffic to my squeeze page I am not competing with the admin's site, at least not directly.

If you provide relevant content that does a good job answering the question, your post will remain for a long time, grab a constant stream of traffic, you can even go "viral" as the search engines present YOUR answer to future question askers right from blogs like this. There is even a backlink because your website is embedded in the blog.

Because this blog is attuned to your keyword and comes up in a Google search you will NOT need anchor text. Just post your website like any other blogger. Presto! Backlink attuned to your niche and productive traffic being filtered to your product. A la natural just like post Penguin & Panda want.

DO NOT directly link your monetized site to your posts! Make sure you follow the format below. Going to someone's blog and cramming your product down their throats is a sure fire way to get banned. . .

What you can do is **simply answer the question** and hint that you are an **authority figure** and have a more in depth answer available. Blogs have a protocol you must follow you will be deleted by the admins:

1. **Complement the blog owner** as a great site and prove it with what you say(many spammers do this to so really be different and specific)
2. **Restate the problem and that you went through the same thing** to show sympathy
3. **Explain your answer to the question asker** in a nice and friendly way
4. **Mention that you can explain this in greater detail for NO charge** because you want to help them out and you have information for them

90% of people who follow up on this will LOVE the fact that you want to help them and will click on your link and see what you are offering.

You can set up a simple squeeze page at that point as a freebie. The freebie can then offer a solution which has a product offered as the real entire solution.

If you don't want to give away free help you can create a special gmail account and set it to vacation mode and explain you are away due to some recent emergency and use this email in your promotions. In this auto response letter you can thank them and explain that your website might have the answer they need and you will try to get back to them soon. (Some people even harvest emails this way.)

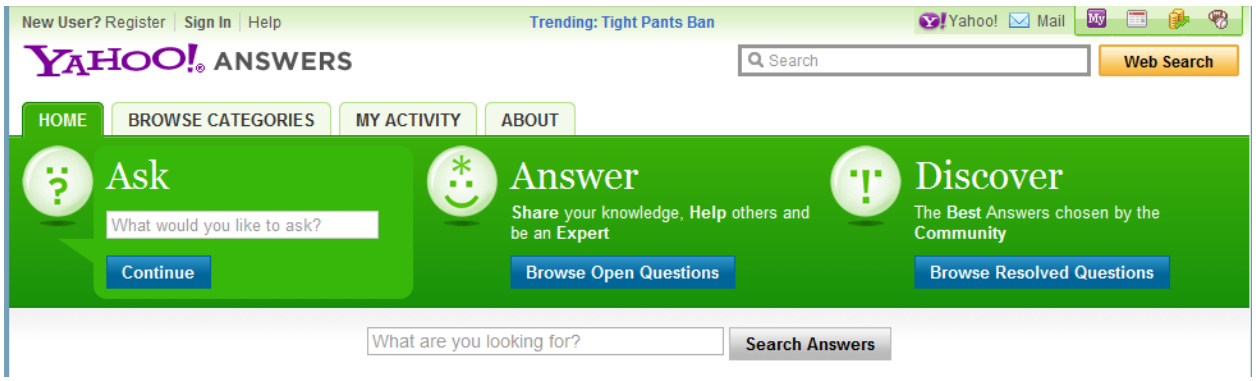
I know. It's a bit sneaky and a little grey hat, but it works. People want answers right away so position your product again in this email as their answer and most people will buy.

I prefer to answer people's questions and show them that **they can get answers the slow way or buy my product and do it the fast way.** This works well and you can net several visitors a day from this setup for each question you answer.

Over time this means hundreds of visitors who are targeted, looking for answers you have. There just isn't better quality traffic and it really works.

I consistently sell 3-6 guides a day at $19.97 doing this simple strategy and never lack for traffic.

How To Maximize Answer Sites & Build Relevant Power Backlinks



You will receive several alerts from answer sites like the **Yahoo Answers, ASK, Answers.com etc.** The same principle applies with these sites as it does with blog sites. **Give good answers** and people will check out your links. You can refer them for a more detailed answer and total solution by contacting you.

Remember NEVER directly sell and offer a squeeze page to get them on your mailing list.

I have included some of the top question sites below. Sign up now and you can begin to answer questions today, generate leads and begin to make sales from your mailing list.

Do not be fooled by thinking this is a waste of time. Some of the top traffic generation tactics and getting on top of Google strategies rely on these gems, linking to them and using them for qualified traffic.

You can begin to gain gravity and rank the more questions you answer. The really great thing is that by consistently doing this you get voted on and the more positive votes you get the MORE your answers begin to appear in GOOGLE!

This is a wonderful way to have the SAME content displayed all throughout Google, bypassingtheir duel content filter. PLUS if your answer gets voted on as the BEST answer it will become sticky for a long time.

Google loves relevant answers so when people search for your specific question you answered, YOU are displayed. Google will give you backlink credit for every indexed response. It's a win/win – traffic, relevant backlinks and potential sales.

yedda.com | Answers.com | Askville.com | wiki.org | Furious Tees | Ask.com |Answerbag.com |Yahoo Answers

Piggybacking Powerful Blogs?

Yep. One Of The Best Ways To Build traffic & Backlinks To Any Site

I wanted to cover this because even though you know you can comment on blogs – most people are unaware of this particular way of going about it.

Wordpress has this great feature to allow multiple users on their site. Not everybody uses this feature but for the ones that do YOU can benefit from.

I discovered something. You can create high PR blogs that **piggyback** on OTHER popular blogs, almost immediately, by finding these MU blogs. Here is how:

In a Google Search type **"your keyword" + wp-signup.php** - so it would look like this in the search bar: **online gaming, wp-signup.php**

Type your keyword you want linking for and include wp-signup.php.

What this does is look for your keyword **AND the top wordpress blogs** that also MIGHT allow you to create a **PIGGYBACK (multi users)** blog on top of their highly successful and rated blog!

Few marketers are aware of this powerful technique but it works.

You will need to look over the search results; about 90% of these results will not allow you to "piggyback" on their sites (many admins turn this feature off but some like it)

You are looking for places to sign up for Wordpress freebie blogs FROM these relevant sites. This gives you IMMEDIATE Google love for each one of these beauties you get in the form of backlinks, traffic and increases in SERP to what you link to.

And again because the keyword exists from the main blog you do not need anchor text.

It's worth looking for these "gifts" and if you can find just 1of these places a day to sign up to – you can then publish say a 300-400 word article with your keyword anchor text pointing to another blog and/or your main site. (Some people prefer another blog that then point to their main site so the site admins don't suspect spamming and cancel your account)

Marketing experts use this method to get an article or blog indexed on top of Google. If you find about 12 of these piggyback sites, publish an article to each one (remember they have to all be unique readable content), POINT THEM TO A MAIN BLOG AND THAT MAIN BLOG POINTS TO YOUR MONEY SITE, within about a week at least one of these sites WILL end up on the first page of Google.

Using Google Alerts To Find Leads For Business

So the next logical question is does this work for offline business? The answer is yes. It is really simple to set this up for any business by focusing leads that you generate on the kind of customer and what they might be searching for.

For example if an offline business is an accountant, few people will directly search for an accountant, rather for tax advice. If you have a toothache you might be looking for a good remedy as opposed to a dentist, even though that is where they will eventually need to go

Do keyword research and focus on local areas for related terms.

Do the same process to set this up by adding keywords you researched plus the location:

Where can I find tax advice in Denver Co?
What is a good cure for a toothache, Binghamton NY?

Noticed we added the city and state of the local dentist to get results from that local arena.

The more variations the more leads you will pull. For business you want to set up as many variations of the who, what, where when and why questions with the largest geographic areas possible while still staying local.

Try to include the entire state where ever possible.

Depending on the business you may need to expand as wide a net as possible. It is a delicate balance of the right targeted keywords that people are searching for locally vs. the area and the exact nature of who the business wants to attract.

Include every possibility and try to target between 50-100 question variations specific to their niche. Ask the business all about their clients and where they are currently getting leads and focus some of your efforts there as well to multiply the current success they are already having.

Conclusion

I wanted to personally thank you for purchasing this guide. I think you now see the power of using **Google Alerts** to:

1. **Generate** a constant flow of pre-qualified leads to any business model
2. **Create and sustain** a niche specific powerful backlinking campaign
3. **Offer you advice, tips**, strategies about your niche and sub niches
4. **Grab an ever growing flow of TRAFFIC** from targeted niche specific leads
5. **Stay ahead of 99% of your competition** and respond faster, even adapt faster
6. **Help local businesses** generate leads

All FREE!

I have made a full time income selling everything under the sun using this simple strategy. Best of all this can work for almost ANY business because it cuts down on searching out for leads.